



Beverage can | label | Energy | 250 ml | white film

Advertising space (TrimBox):

170 × 120 mm

Can format:

Ø 53 × 134 mm

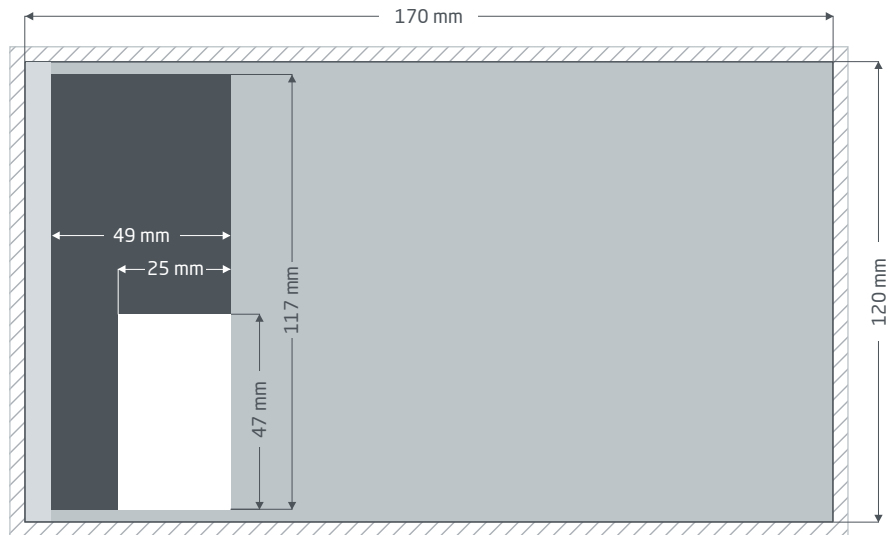
General information:

- Classic energy drink with caffeine and taurine
- **Ingredients:** Water, sugar, dextrose, acidifier citric acid, carbonic acid, acidity regulator sodium citrate, caffeine, taurine (0,03%), colouring agents E150c and E101, inositol, flavouring, niacin, pantothenic acid, vitamin B6, vitamin B12
- Caffeinated soft drink. Increased caffeine content (32 mg / 100 ml). Not recommended for children and pregnant or nursing women. Consume only in limited quantities.
- Keep in a cool and dry place
- mandatory deposit (0,25 € / can), single-use

Notes on printing:

- Digital 4c print on white film
- It is recommended to create fonts and logos vectorised.
- Minimum height 2 mm
- Minimum line weight for positive elements: 0,4 pt / 0,14 mm
negative elements: 0,75 pt / 0,26 mm
- For manufacturing reasons and due to the cylindrical shape of the cans, the layout is compressed in width during further processing. This mainly affects graphic elements such as circles.
- Due to the production process, fine stripes may appear at the edges of the front visible area during further processing.

For mandatory information and legal requirements, please read the information on page 2 of this fact sheet.



Front side (PDF page 1)



Bleed margin: min. 2 mm

Elements that extend to the edge of the page require a bleed margin. This area can be cut off during further processing



Final Format: Final size of the label



Area for deposit label non-printable



Mandatory information: Position and content are to be adopted unchanged.



Overlapping for glueing: 6 mm

Product-specific information » Beverage can

Legal provisions

Please be aware of the following **legal provisions** when designing your beverage cans:

1. Legally prescribed information in the print template

All traded, finished packaging with foodstuffs must include certain legally prescribed information that is regulated, e.g., in the Food Information Regulation (LMIV) * or in the Regulation on Fruit Drinks and Soft Drinks **.

The filled beverage cans that are sold here constitute such finished packaging with foodstuffs. The legally prescribed information is already on the included print template. You are not allowed to change the contents nor its graphical design (height, width, placement, font, and font size). If you change the colours, make sure that you preserve the text's contrast with the background so that the text is clearly legible.

2. Prohibition on advertising with nutritional and/or health information and on marketing with misleading information

You are mostly free to design the remaining aspects of the print template. However, you are not allowed to use what is known as nutritional or health-related information nor misleading information, since it could infringe legal provisions such as the Health Claims Regulation (EU Regulation 1924/2006) and the EU Regulation 432/2012 or the Foods, Consumer Goods, and Feedstuffs Code (LFGB)***.

a) What exactly is nutritional information?

Nutritional information includes any information that either explicitly or indirectly suggests or expresses that the beverage possesses special nutritional properties. Such formulations can include the following: "energetic", "light", "rich in vitamins", "low-fat", "sugar-free", or "low sodium. Such nutritional information may not be used.

b) What exactly is health-related information?

Health-related information includes any information that either explicitly or indirectly suggests or expresses a correlation between a foodstuff + ingredients and health. One example is: "This drink promotes blood circulation". Such health-related information may not be used.

c) What exactly is misleading information?

Misleading information is any information that serves to mislead about the foodstuff and serves to create a false impression about the foodstuff. Such misleading claims may not be used

3. Confirming the conformity of the print templates that you send

Upon sending your print templates, you simultaneously confirm that you have not made the aforementioned, unauthorized changes to the mandatory information in the print template and that your print template does not contain any nutritional and/or health-related nor misleading information. Please note that we will not check the print templates for such unauthorized changes or information.

However, if you have made such prohibited changes to the print template in contravention to your insurance policy or should your print template contain prohibited nutritional and/or health-related information or misleading information, you hereby fully exonerate us from any third-party claims for compensation that result from the use of beverage cans printed in this manner.

* for Austria: Food Labelling Ordinance(LMKV)

** for Austria: Fruit Juice Ordinance

*** for Austria: Food Safety and Consumer Protection Act (LMSVG)

Guide on preparing print data

In order to achieve an optimal print result, please consider the following items when creating your print data:

File format

Please send us a PDF or JPG file that is ready to print. We recommend that you create a PDF file according to the PDF/X-1a, PDF/X-3 or, preferably, the PDF/X-4 standard.

Colour space and ink coverage

All elements of the document should be created in CMYK mode. We will automatically convert data created in another colour mode (e.g. RGB, LAB, spot colours) to CMYK. We do not assume any liability for resulting colour deviations or non-display of objects, especially in connection with transparencies or unknown special colours. Furthermore, please provide your print data with the corresponding ICC profiles for standardised offset printing. For coated papers use the colour profile "PSOcoated_v3.icc" and for uncoated papers the profile "PSOuncoated_v3_FOGRA52.icc".

Please create grey areas and black texts exclusively in the black channel. Objects with a total colour application of over 320%, exceeding the limit for printing, will be reduced to this 320% total colour application for production reasons.

Resolution of images and graphics

Generally, we recommend a resolution of at least 250 ppi (dpi), and at least 1,200 ppi (dpi) for line art.

Page format, page alignment, and page bleed

Please make the page format and page orientation equal for all sides and according to your desired print job. Elements that extend to the edge require a bleed margin. Furthermore, we recommend that you maintain a safety clearance at the edge of your document by not placing any text or important elements due to possible manufacturing tolerances. If the page format or page orientation in your print data differs from the requirements listed herein, we will place your template centred and unscaled in the ordered page format and we will notify you thereof before you give the approval for printing. We cannot accept any liability for resulting complaints.

Fonts

Please embed all the fonts that you use in your print file. We will not replace missing fonts. For optimum readability, we recommend a minimum font size of 5 points.

Lines

The line weight of graphics and text outlines should be at least 0.2 pt. We automatically thicken excessively thin lines to this minimum printable size. Please note that this can also cause lines created with 0 pt to become visible or thicken text outlines that are too narrow.

Overprinting, non-printing elements and layers

Please remove all non-printing elements from your document. PDF files should not contain any layers. Check if the overprinting settings are correct.

Format adjustment

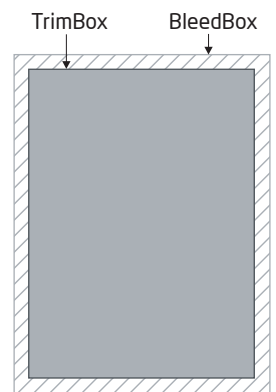
During the ordering process and as part of the selected data check, we check your print data to see if the page format of your print data matches that of the ordered product, among other things. Only the "TrimBox" is important in this case. You can freely define the size of the possible BleedBoxes according to your needs.

Final Format (TrimBox):

The TrimBox describes the trimmed final format of a page.

BleedBox:

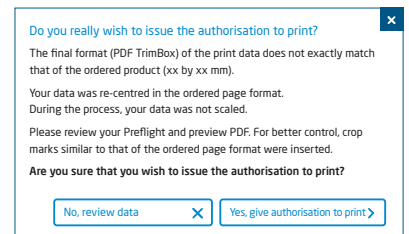
The BleedBox defines the bleed of a page. With a bleed of 3 mm, the BleedBox will be 3 mm larger all around than the final format.



You can check the TrimBox of your PDF file using the **Adobe Acrobat Reader** and **Adobe Acrobat** programs. Unlike Acrobat, Adobe Reader has very limited functionality. For instance, you cannot alter PDF documents with Adobe Reader. You must use Acrobat to do so.

You can display the TrimBox or final format in both programs as follows: Open the "Presets" in the menu and from there, activate "Page display" >> "Page contents and information", activate the "Show art, final format, and BleedBox" menu item. Afterwards, the TrimBox will be displayed with a red border and the BleedBox with a blue border in the corresponding PDF file.

If there are discrepancies between the page formats of the ordered product and their print data, we adjust the format. In other words, we place your data centrally and unscaled in the ordered page format and notify you both in the test report of the data check and in a separate window before the order is completed.



my_printfile.pdf

Print data check successfully completed with messages ([Preview](#) / [Test report](#))

In our prepared, low-resolution preview file, you can check the status of your file. If the format is adjusted, we always add crop marks for you in this preview.



We do not check the contents of your data at all. The print data is checked automatically. Please make sure that you always adhere to the instructions of the data check print area in the online website. We recommend that you use "advanced data check". We assume no responsibility for problems arising due to failure to adhere to this data sheet and the data handling guidelines on our website!